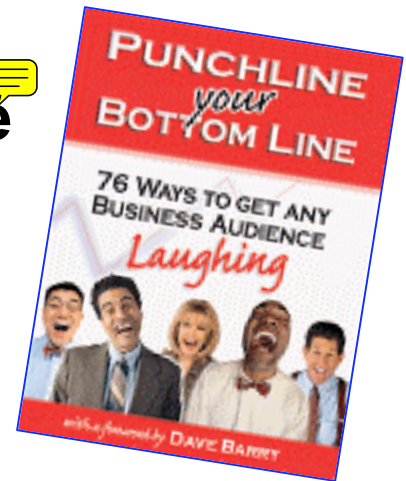


# David Glickman's Punchline Your Bottom Line



[www.davidglickman.com](http://www.davidglickman.com)

## 76 Ways to Get Any Business Audience LAUGHING!

<u>TIP</u>	<u>DESCRIPTION</u>
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1. Have a funny Introduction read about you to get the audience laughing.
2. End your Intro with a funny laugh.
26. Get a laugh in the first 15 seconds!
28. Read a funny note at the beginning of the program
32. "By a show of hands..." trick question
70. Create a funny explanation for an existing acronym / create a new acronym

## Craig Harrison's Introduction

Please Read VERBATIM (that's Latin for JUST AS IS!)

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You know that Craig Harrison is the founder of Laugh Lovers.  
You know Craig was a personal friend of John Cantu.  
And you probably know Craig was a past 57 District Governor.

You may even know that at the age of 11, Craig got his start as a humorist going Door-to-Door selling Used Jokes.

So I asked Craig: What's New? Tell me something we don't already know about you.

Craig said here are three new things he wanted us to know:

1. Last Wednesday he turned 46!
2. Next month he joins 40 other Storytellers for two weeks in China.
3. Craig informs me he JUST signed his first deal with **Comedy Central!**  
Yep, he tells me for \$14.95 a month Craig now gets South Park, The Daily Show, and the Chappelle Show!

Please welcome our own resident LaughMaster,  
DTM Craig Harrison.

# David Glickman's Punchline Your Bottom Line

Good evening and Welcome to Barnes and Noble. Tell me,

- ❖ How many of you are BOOK AUTHORS?
- ❖ How many of you are BOOK READERS
- ❖ How many of you have BOOKS OVERDUE FROM THE OAKLAND PUBLIC LIBRARY?

I must say, of all the Barnes I've played, this one smells the best.

I've never spoken from a loft before. Does this make me a Second Story Man?

Before I continue, Jerry of B&N just handed me a note:

Would the owner of a periwinkle 1981 Chevy Chevette please move your car? It's not parked illegally, it's just an eyesore.

For those of you visiting for the first time, we're LAUGH LOVERS, AKA the CANTU Comedy Club. We're named for John Cantu, a humor helper. Actually CANTU is an Acronym: It stands for

Comedic And Non-Comedic Toastmasters United.

By a show of hands:

do people tell you you're funny...to look at?

Seriously folks, I'm here tonight to deliver a Book Report!

David Glickman's PUNCHLINE YOUR BOTTOM LINE — 76 ways to to get any business audience laughing.